



What does your perfect Christmas tree look like? ART CONTEST

The Christmas tree industry is vital to rural Nova Scotia. Attached you will find art contest forms from the Christmas Tree Council of Nova Scotia. We encourage you to distribute these contest forms to your students. How you choose to do so is up to you, but in the hopes that you are able to take some class time to decorate and learn, here are some talking points that may be helpful:

- The use of an evergreen tree at Christmas **first started** over 400 years ago in Germany.
- Christmas trees have been **exported from Nova Scotia** since about 1922.
- **Balsam fir** trees grow **naturally** by seed in our climate and are the predominant **species** of Christmas tree produced in Nova Scotia.
- The Nova Scotian Christmas tree industry is **environmentally sustainable**. Christmas tree lots regenerate naturally and are never clearcut.
- Real Christmas trees are **renewable, reusable and biodegradable**.
- The Christmas tree industry provides full and part-time **jobs** to about 4,000 people in Nova Scotia (the equivalent of 800 full-time jobs).
- More than 1,100 Nova Scotian **families** depend on the Christmas tree industry for all or part of their income.
- There are 30,000 **acres** of Christmas trees in production in Nova Scotia.
- Nova Scotia **exports** approximately 1.3 million trees every year.
- Nova Scotian Christmas trees **travel** to other parts of Canada, the United States, South America, Central America, the Caribbean and the Middle East.
- The **value** of the Nova Scotia Christmas tree and greenery industry is approximately \$52 million annually.
- Every acre of Christmas trees produces enough **oxygen** for 18 people.
- For every **harvested** tree there are one to three new ones **cultivated** or planted in its place.

Contest rules:

- open to students in grades primary to three or ages 5-9 (exception: grades 3/4 combined)
- one (1) entry per student
- to enter, decorate and colour the attached page, then scan or take a photo of your entry and email it to: outreach@ctcns.com
- entries will be posted to Facebook page (facebook.com/iloverealtrees) beginning in mid-November (personal details withheld, only first name and age will be posted to Facebook)
- overall winner will be determined by number of likes received by the first Friday in December
- winners announced at noon on the first Friday in December
- grand prize: \$50 cash and a real Christmas tree
- 2 additional winners will be selected at random to receive a copy of *The Little Tree by the Sea*

For more information, contact:

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Outreach Coordinator
Christmas Tree Council of Nova Scotia
1-(855)-672-2572
outreach@ctcns.com



Buddy Balsam

What does your perfect Christmas tree look like?

Decorate this tree for a chance to win \$50
and a real tree this Christmas!



Name: _____

Age: _____ Grade: _____

County: _____

Parent email: _____

Phone number: _____

Scan or take a photo of your entry and email it to:
outreach@ctcns.com

Winner to be decided by Facebook vote (personal
details withheld). Visit **facebook.com/
iloverealtrees** to view all entries and cast your
vote. Winners announced at noon on the first
Friday in December!