



# What does your perfect Christmas tree look like?

## ART CONTEST

The Christmas tree industry is vital to rural Nova Scotia. Attached you will find art contest forms from the Christmas Tree Council of Nova Scotia. We encourage you to complete and submit! Below are some fun facts regarding the Christmas tree industry in Nova Scotia:

- The use of an evergreen tree at Christmas **first started** over 400 years ago in Germany.
- Christmas trees have been **exported from Nova Scotia** since about 1922.
- **Balsam fir** trees grow **naturally** by seed in our climate and are the predominant **species** of Christmas tree produced in Nova Scotia.
- The Nova Scotian Christmas tree industry is **environmentally sustainable**. Christmas tree lots regenerate naturally and are never clear-cut.
- Real Christmas trees are **renewable, reusable and biodegradable**.
- The Christmas tree industry provides full and part-time **jobs** to about 4,000 people in Nova Scotia (the equivalent of 800 full-time jobs).
- More than 1,100 Nova Scotian **families** depend on the Christmas tree industry for all or part of their income.
- There are more than 15,000 **acres** of Christmas trees in production in Nova Scotia.
- Nova Scotia **exports** approximately **one million** trees every year.
- Nova Scotian Christmas trees **travel** to other parts of Canada, the United States, South America, Central America, the Caribbean and the Middle East.
- The **value** of the Nova Scotia Christmas tree and greenery industry is approximately \$52 million annually.
- Every acre of Christmas trees produces enough **oxygen** for 18 people.
- For every **harvested** tree there are one to three new ones **cultivated** or planted in its place.

### Contest rules:

- open to students in grades primary to three or ages 5-9 (exception: grades 3/4 combined) - one (1) entry per student
- to enter, decorate and colour the attached page, then scan or take a photo of your entry and email it to: [promotions@ctcns.com](mailto:promotions@ctcns.com)
- entries will be posted to Facebook page ([facebook.com/iloverealtrees](https://facebook.com/iloverealtrees)) beginning in mid-November (personal details withheld, only first name and age will be posted to Facebook)
- overall winner will be determined by number of likes received by the first Friday in December
- winners announced at noon on **National Christmas Tree Day**, the first Saturday in December
- grand prize: \$50 cash and a real Christmas tree
- 2 additional winners will be selected at random to receive a copy of *The Little Tree by the Sea*

### For more information, contact:

Promotions Coordinator  
Christmas Tree Council of Nova Scotia  
1-(855)-672-2572 Ext.2  
[promotions@ctcns.com](mailto:promotions@ctcns.com)



Buddy Balsam

**What does your perfect Christmas tree look like?**

Decorate this tree for a chance to win \$50  
and a real tree this Christmas!



Name: \_\_\_\_\_

Age: \_\_\_\_\_ Grade: \_\_\_\_\_

County: \_\_\_\_\_

Parent email: \_\_\_\_\_

Phone number: \_\_\_\_\_

Scan or take a photo of your entry and email it to:  
promotions@ctcns.com

Winner to be decided by Facebook vote (personal  
details withheld). Visit [facebook.com/  
iloverealtrees](https://www.facebook.com/iloverealtrees) to view all entries and cast your  
vote. Winners announced at noon on **National  
Christmas Tree Day**, the first Saturday in December!